



ANOOP GUHA

PHOTOGRAPHER

Biographical Overview

Anoop Guha, a master fine art and Fashion photographer who lives in Kolkata, India, was born in 1969 in a remote small town, Rourkela, better known for its Steel plant and beautiful landscapes. He was trained to be a good sportsman, which he replenished by participating in many major tournaments in cricket. His involvement in art dates back to his childhood days, when he started drawing with pencils, charcoal, and water colours, and then moved on to films and slides in college, with many certificates of merit and awards to his credit.

Later, under the influence of images by great photographers like Dayanita Singh and Prabuddha DasGupta he shifted his creative focus to photography in early 1995. With a rich background in fine arts, it was quite an innate, spontaneous process for him to capture great imagery with his photographic tools, always adding his creative thoughts to enrich what the external eyes visualised.

In his pursuit of quality image-making, he came across much recognition as a natural outcome of his perseverance. The Royal Photographic Society, London, awarded him their prestigious title ARPS (Associate of the Royal Photographic Society) in 2008; the Better Photography Magazine voted him one of the Top Ten Wildlife Photographers of the Nation in October 2007; and the Boulevard Book of Fashion selected him for a record in the Fashion category as "the first Indian to exhibit Fashion Spontaneity photographs in the prestigious Cleveland Museum of Fashion History, Cleveland, Ohio, USA, in 2007". Many of his works have been published nationally and internationally. His venture into weddings came much later, around 2009. Since then, he has been adjudged twice the "Best Wedding Photographer ". His photographic work has appeared in reputed magazines like Better Photography, Times Journal of Photography, Discover India, Asian Couture, Outlook Traveller, Femina, Bridal Asia, etc., with many of his images appearing on the front cover.

He is associated with the International Institute of Fashion, Hitech, Arena Multimedia, and the Orissa Institute of Fashion as faculty in Fashion photography.

He was the former Photo Maestro Of Canon and served as an expert in the technical aspects of Photography. Presently, he is the brand ambassador and mentor at Fujifilm India and Digitek. He is into mentoring young schoolchildren, college students, and professional photographers as well. He has been associated with Canon since 2013. He runs an Institute of Photography "Tollyshots Institute of Photography ", which has customised courses to blend with professional needs.

Work Experience

- 2013 -2022 Worked as a maestro at **Canon**
- 2016 -2017 Worked as a photo mentor at **Elinchrom**
- 2017 -2021 Worked as a photo mentor at **Godox**
- 2022 - Present Brand Ambassador and Mentor at **Fujifilm India**
- 2022 - Present Brand Ambassador and Mentor at **Digitek**
- Working as guest faculty for **IIT Kharagpur, IIM Joka, INIFD, NIFT, IIHM, ILEAD, Arena Animation, Odisha institute Of Technology.**

Education Qualification

- 1993 MA Physics University of Sambalpur
- 1990 BSc Physics Gangadhar Meher University
- 1987 CHSE Ispat College Rourkela
- 1985 CBSC Deepika English Medium School, Rourkela

Skills

- Landscapes Photography
- Wildlife Photography
- Businesses Photography
- Lifestyle Photography
- Lighting
- Composition
- Post-processing
- Photo Editing

Personal Information

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Language

- Bengali, Hindi, Odia & English